

# Ritchie

## FEED & SEED INC.



### Europeana Rose

*Rosa 'Europeana'*

Height: 5 feet

Spread: 4 feet

Sunlight: ○

Hardiness Zone: 6b

Group/Class: Floribunda Rose

#### Description:

An international favorite that bears extraordinary clusters of rich red double blossoms, the abundance of blooms will overshadow the deep green glossy foliage; will require a higher level of cultivation and care but is well worth it

#### Ornamental Features

The Europeana Rose is clothed in stunning lightly-scented double red flowers at the ends of the branches from early to late summer. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall colour. The fruits are showy red hips displayed in late fall.

#### Landscape Attributes

The Europeana Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a high maintenance shrub that will require regular care and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease
- Spiny



*Europeana Rose flowers*  
Photo courtesy of NetPS Plant Finder



*Europeana Rose in bloom*  
Photo courtesy of NetPS Plant Finder

#### Ottawa West

2079 Carp Road  
Ottawa, Ontario, Canada  
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Telephone: +1 613 836 6880

#### Ottawa East

1390 Windmill Lane  
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#### Brockville

3043 County Rd. 29  
Brockville, Ontario, Canada  
K6V 5T4  
Telephone: +1 613 341 9343

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The Europeana Rose is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

### **Planting & Growing**

The Europeana Rose will grow to be about 5 feet tall at maturity, with a spread of 4 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

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