

# Ritchie

## FEED & SEED INC.



### Azure Fairy Fleabane

*Erigeron speciosus 'Azure Fairy'*

Height: 3 feet

Spread: 18 inches

Sunlight: ○ ●

Hardiness Zone: 3a

Other Names: Daisy Fleabane, Oregon Fleabane

#### Description:

Delicate semi-double daisy-like flowers are lavender-blue; adaptable to poor dry soils, attracts native butterflies; foliage is somewhat plain, but flowers are ornamental

#### Ornamental Features

Azure Fairy Fleabane has masses of beautiful semi-double lavender daisy flowers with yellow eyes at the ends of the stems from late spring to early summer, which are most effective when planted in groupings. The flowers are excellent for cutting. Its narrow leaves remain grayish green in colour throughout the season.

#### Landscape Attributes

Azure Fairy Fleabane is an herbaceous perennial with an upright spreading habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Azure Fairy Fleabane is recommended for the following landscape applications;

- Mass Planting
- General Garden Use
- Naturalizing And Woodland Gardens



*Azure Fairy Fleabane flowers*  
Photo courtesy of NetPS Plant Finder

#### Ottawa West

2079 Carp Road  
Ottawa, Ontario, Canada  
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Telephone: +1 613 836 6880

#### Ottawa East

1390 Windmill Lane  
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Telephone: +1 613 741 4430

#### Brockville

3043 County Rd. 29  
Brockville, Ontario, Canada  
K6V 5T4  
Telephone: +1 613 341 9343



### **Planting & Growing**

Azure Fairy Fleabane will grow to be about 28 inches tall at maturity, with a spread of 18 inches. The flower stalks can be weak and so it may require staking in exposed sites or excessively rich soils. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 10 years. As an herbaceous perennial, this plant will usually die back to the crown each winter, and will regrow from the base each spring. Be careful not to disturb the crown in late winter when it may not be readily seen!

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist growing conditions, but will not tolerate any standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil pH, but grows best in poor soils. It is somewhat tolerant of urban pollution. This is a selection of a native North American species. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

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