

# Ritchie

## FEED & SEED INC.



### Forever® Purple Coral Bells

*Heuchera 'Forever Purple'*

Height: 15 inches

Spread: 22 inches

Spacing: 18 inches

Sunlight: ○ ● ●

Hardiness Zone: 4a

Other Names: Coralbells, Alumroot

#### Description:

An outstanding variety producing glossy purple leaves with deep purple veins; dainty pink and white flowers on purple spikes stand out well; amazing contrast to other plants; great versatility; keep soil moist in heat of summer

#### Ornamental Features

Forever Purple Coral Bells features dainty spikes of pink bell-shaped flowers with creamy white overtones rising above the foliage from mid spring to mid summer. Its attractive glossy lobed leaves emerge deep purple in spring, turning purple in colour with distinctive deep purple veins and tinges of hot pink the rest of the year.

#### Landscape Attributes

Forever Purple Coral Bells is a dense herbaceous evergreen perennial with tall flower stalks held atop a low mound of foliage. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should be cut back in late fall in preparation for winter. It is a good choice for attracting hummingbirds to your yard. It has no significant negative characteristics.

Forever Purple Coral Bells is recommended for the following landscape applications;



*Forever Purple Coral Bells foliage*  
Photo courtesy of NetPS Plant Finder



*Forever Purple Coral Bells*  
Photo courtesy of NetPS Plant Finder

#### Ottawa West

2079 Carp Road  
Ottawa, Ontario, Canada  
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Telephone: +1 613 836 6880

#### Ottawa East

1390 Windmill Lane  
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Telephone: +1 613 741 4430

#### Brockville

3043 County Rd. 29  
Brockville, Ontario, Canada  
K6V 5T4  
Telephone: +1 613 341 9343

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## **FEED & SEED INC.**

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Groundcover
- Container Planting

### **Planting & Growing**

Forever Purple Coral Bells will grow to be about 12 inches tall at maturity, with a spread of 22 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an evergreen perennial, this plant will typically keep its form and foliage year-round.

This plant performs well in both full sun and full shade. However, you may want to keep it away from hot, dry locations that receive direct afternoon sun or which get reflected sunlight, such as against the south side of a white wall. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Forever Purple Coral Bells is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the larger thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden. Be aware that in our climate, most plants cannot be expected to survive the winter if left in containers outdoors, and this plant is no exception. Contact our experts for more information on how to protect it over the winter months.

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